



Ashley Bowers

Ashley Bowers is president of Target Training International, Ltd, the leading developer of research-based assessment solutions designed to help businesses and organizations effectively meet their human resource needs. Since joining the company in 1996, Bowers has demonstrated the leadership skills, business acumen and dedication necessary to lead the company toward success in the future.



In her new role as president, Bowers will continue to lead the research and development team towards continued growth and advancements. In doing so, Bowers will focus on protecting the company's intellectual property and maintaining a cutting-edge position in the assessment industry. Her immediate goals are to bring new products and solutions to the marketplace that will give consultants and coaches in the global talent industry the tools and resources they need to produce bottom line results.

In her previous role as vice president of business development for TTI's staffing division, Bowers was able to break the mold of the staffing industry. By incorporating a web application to compliment TTI's assessments and job benchmarking system, she improved the process that you typically see in a candidate recruitment and selection agency. Bowers was instrumental in the successful launch and continued growth of this division of TTI, making it a key competitive advantage for TTI and its large network of Value Added Associates.

Bowers' industry knowledge enables her to lead the development of products that are not only marketable, but also compliant with industry regulations. Most recently, Bowers and her team successfully launched many new products and web applications, including the TTI DNA™ system and Talent Management Plus™. Bowers has also been able to fulfill her passion for

sharing industry knowledge, product information and market trends with the company's network through several training and speaking engagements.

When Bowers first entered the job market, she was actually interested in teaching. However, her experience with TTI's assessment tools helped her find her true passions and natural abilities. Growing up in a family-owned and operated business, Bowers was exposed to the entrepreneurial atmosphere at a young age. This experience not only prepared her for a career in the business world, but also attracted her to the family-like culture at TTI, where she quickly excelled in the company.

Bowers has been an active member of the American Staffing Association (ASA), through which she is a certified staffing professional. Bowers is also a member of the National Association of Personnel Services (NAPS) and the National Speakers Association (NSA). In addition, Bowers is a certified behaviors, values, TriMetrix and TTI DNA analyst.

Bowers enjoys spending time with her husband, Rick, and their sons, Logan and Noah, as well as their extended family and friends. In their free time, they like traveling, boating and water sports.

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