



# Target Training International

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## NEWS

FOR IMMEDIATE RELEASE

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### **New President Named at Target Training International**

SCOTTSDALE, Ariz. (March. 6, 2008) – Ashley Bowers has been named president of Target Training International, Ltd. (TTI) by Bill J. Bonnstetter, founder and immediate past president. TTI is the leading developer of research-based professional assessments.

“TTI believes in achieving business success by developing the company’s most important asset – its people,” Bonnstetter said. “For many years, Ashley has been a key part of our succession plan because she has proven herself as a superior performer and has continued to advance to the next level in the company. I am confident that she has the leadership skills, dedication and industry knowledge to take the business to a new height - beyond the expectations even I have set for the company.”

In her new role as president, Bowers will continue to lead the research and development team towards continued growth. In doing so, Bowers will focus on protecting the company’s intellectual property and maintaining a cutting-edge position in the assessment industry. Her immediate goals are to bring new products and solutions to the marketplace that will give consultants and coaches in the global talent industry the resources to produce bottom line results.

Bowers has held various positions within the company throughout her 12 years of involvement. Most recently, as the vice president of Target Training International, she has led the development and launch of many new products. Bowers has also served as the vice president of business development, where she successfully launched TTI’s staffing division and nurtured its growth into a key competitive advantage for TTI’s network. Bowers has also served as the vice president of marketing for the company’s North American subsidiary and has shared her industry and product knowledge through many speaking engagements.

Based in Scottsdale, Ariz., Target Training International, Ltd. is the leading developer of research-based, validated assessment tools to help businesses and organizations effectively meet their human resource needs. Its products are used in more than 50 countries and available in 26 languages. For more information, visit the company website at [www.ttiltd.com](http://www.ttiltd.com).

For a photo of Bowers, please visit [http://www.ttiltd.com/photos/A\\_Bowers\\_300dpi.jpg](http://www.ttiltd.com/photos/A_Bowers_300dpi.jpg). To view Bowers’ biography, please visit [http://www.ttiltd.com/doc/Ashley\\_Bowers\\_Bio.pdf](http://www.ttiltd.com/doc/Ashley_Bowers_Bio.pdf).

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