



Target Training International

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NEWS

FOR IMMEDIATE RELEASE

TTI promotes executives to COO, business development VP

SCOTTSDALE, Ariz. (Aug. 1, 2004) – TTI Performance Systems founder and president Bill J. Bonnstetter today announced promotions for two key company executives, Linda Doherty and Ashley Parks.

Doherty was named chief operations officer, moving from operations manager. Parks was elevated to vice president-business development from vice president-marketing.

Doherty originally walked into TTI's Scottsdale headquarters in 1997 looking for a part-time job to beat the doldrums of retirement. Her new responsibilities include managing the company's day-to-day affairs and organizing two distributor conferences each year. The winter conference brings up to 500 TTI distributors to Scottsdale, while the summer event in August draws approximately 150.

A native of London's East End, Doherty was an implementations manager for Castle Business Systems before coming to Arizona 12 years ago. She helped businesses upgrade to automated bookkeeping, sales, payroll and customer service software. She lives in Scottsdale where she enjoys interior decorating and gardening.

Parks joined TTI in May 1996. She has worked in all areas of the company and achieved TTI's certifications in DISC, Values, Attribute Index and TriMetrix™, making her a much-sought trainer for these TTI assessment products. Her primary responsibilities as a vice president are developing the distributor support team, marketing and product development.

“Ashley and Linda personify TTI's mission in sharing their knowledge and helping others achieve success,” Bonnstetter said. “Ashley has been an over-achiever from the beginning and now has the opportunity and authority to implement her ideas in marketing, distributor training, and staff cross-training. Linda ensures that our two annual distributor conferences are successful. She is also the key player in keeping our operations organized and efficient.”

TTI Performance Systems, Ltd., is the North America subsidiary of Target Training International (TTI). Based in Scottsdale, Ariz., TTI is a leading developer and marketer of research-based, validated assessment tools to help businesses and organizations effectively meet their human resource needs. Its products, including the TriMetrix™ System and Managing for Success® assessment series, are used in more than 50 countries and available in 15 languages. For more information, visit the company Web site at www.ttidisc.com.

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