



NEWS

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TTI's Task Quotient adds up to job satisfaction

Newest assessment tool helps select and motivate employees

SCOTTSDALE, Ariz. (Aug. 17, 2004) – Human relations professionals and managers know that developing an ideal work environment creates motivated, engaged employees and produces greater employee retention. The new Task Quotient™ (TQ) assessment tool from TTI Performance Systems helps retain a quality workforce by identifying the best combination of work tasks that create high job satisfaction and motivation in employees.

The Task Quotient evaluates an employee's workflow using three distinct task types – routine, troubleshooting and project. Users answer the Task Quotient's three-step series of 45 questions in about 10 minutes and then receive instant feedback with a personalized TQ report. The report details the user's preferred, actual and optimal mixtures of task types, current level of job satisfaction and an action plan to achieve the preferred results.

“Most managers are unaware of the ideal combination of tasks that truly motivate employees, and they unknowingly aggravate situations by assigning tasks that don't match what a worker does best,” said Task Quotient creator Dr. Kevin D. Gazzara. “TQ gives managers and employees a common language to identify a highly productive work environment that increases satisfaction and employee retention.”

Gazzara developed the Task Quotient through several years of research and workplace application testing, combined with his 15 years of management and leadership development experience with Intel Corp. and his work as a Master Faculty member at the University of Phoenix.

Employees can easily learn their work motivators and detractors with the Task Quotient, helping them to improve time management and productivity.

The Task Quotient also assists managers in other areas such as job selection, assigning tasks more effectively among team members and pinpointing organizational needs.

Combining the Task Quotient with TTI's popular DISC and TriMetrix™ System gives human resources professionals and managers a powerful, easy-to-use suite of assessment tools. The combination enables them to benchmark specific talents needed for job success and frequently monitor job satisfaction and motivation for each employee.

“We are thrilled about the new dimension that the Task Quotient adds to our comprehensive line of human capital management products,” said TTI founder and president Bill J. Bonnstetter. “The Task Quotient gives users a sense of autonomy in determining their ideal work environment while providing organizations significant benefits in developing satisfied employees and a highly productive, motivated workforce.”

To learn more about the Task Quotient, visit the Web site at www.taskquotient.com.



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About TTI Performance Systems

TTI Performance Systems, Ltd., is the North America subsidiary of Target Training International (TTI). Based in Scottsdale, Ariz., TTI is a leading developer and marketer of research-based, validated assessment tools to help businesses and organizations effectively meet their human resource needs. Its products, including the TriMetrix™ System and TTI Success Insights Collection™ assessment series, are used in more than 50 countries and available in 23 languages. For more information, visit the company Web site at www.ttidisc.com.

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