



Target Training International

16020 N. 77th Street, Scottsdale, AZ 85260

tel. 480.443.1077 fax. 480.443.0163

www.ttidisc.com

NEWS

FOR IMMEDIATE RELEASE

Iowa town continues makeover with new community center

TTI president Bill J. Bonnstetter refurbishes old Corwith City Hall and Library

SCOTTSDALE, Ariz. (Aug. 18, 2004) – Like many rural communities in the United States built on the backs of hard-working farmers and small-business owners during the past century, Corwith, Iowa, is trying to find its place in the New Economy.

This Hancock County town of 350 people will receive a major boost to its efforts when the Corwith Community Center opens Sept. 11 with a ribbon-cutting ceremony and related events. The center was conceived by Corwith native Bill J. Bonnstetter, founder and president of Target Training International (TTI), a highly successful company specializing in human resources assessment products based in Scottsdale, Ariz.

Two years ago, Bonnstetter purchased the 86-year-old building, which was built by his grandfather J.J. to house his bank and would eventually become City Hall and the Corwith Library. With the help of current Corwith mayor Jay Gourley and former mayor Dave Wagner, Bonnstetter developed plans to open it for free to a variety of uses, from economic development seminars and 4-H meetings to family reunions and community dances.

“It’s going to be spectacular,” Gourley said. “We have some grand old buildings here, and the architecture hasn’t been well-preserved in most cases. Bill is very generous in doing this for the place where he grew up.”

– MORE –

Corwith project, p. 2–

Combined with the new building next door that now houses City Hall, the library and post office, Bonnstetter sees the projects as a way to help the community where he was raised and enables rural residents to access business and communication tools that are taken for granted in metropolitan areas.

“When I left for college at Northern Iowa in 1956, Corwith had more than 40 businesses,” Bonnstetter said. “Now, there are six. With its small-town virtues and quality way of life, it’s an ideal place for entrepreneurs to establish their business.

“If companies can export jobs overseas, then they can export them to rural communities like Corwith, too.”

Bonnstetter will present seminars on starting a high-tech business as part of the center’s opening festivities. The events celebrate a rebirth for the building, which received new wood floors, walls, doors, plumbing, roof and windows that restore the original 1918 design.

With TTI doing business in more than 50 countries worldwide, Bonnstetter recognizes the value of access to the knowledge marketplace. He contributed money for construction of the new City Hall, donated new books and two new computers to the library, and he is funding the creation of a community foundation that will help Corwith attract economic development money.

“I believe in Corwith and the opportunities that it offers entrepreneurs,” Bonnstetter said. “I’m glad to make the community an even better place to work and live by renewing a significant piece of its past for everyone’s benefit today.”

– 30 –

About TTI

Based in Scottsdale, Ariz., TTI is a leading developer and marketer of research-based, validated assessment tools to help businesses and organizations effectively meet their human resource needs. Its products, including the TriMetrix™ System and TTI Success Insights Collection™ assessment series, are used in more than 50 countries and available in 23 languages. For more information, visit the company Web site at www.ttidisc.com.