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**NEWS**

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## **Scottsdale man takes recruitment expertise abroad**

Scottsdale, Ariz. (May 4, 2005) – A Scottsdale businessman will speak at Poland’s largest human resource conference to tell business leaders from the former Eastern Bloc nation how to hire and keep the best employees.

More than 400 attendees at the KADRY Conference in Warsaw will hear Bill Bonnstetter, founder and CEO of Scottsdale-based Target Training International. His company helps clients identify their hiring needs and pre-screen and pre-qualify applicants.

Bonnstetter’s company relies on a system of distributors spread across more than 50 countries; a distributor in Poland led to the speaking engagement. As a nation emerging from decades of communist rule, many of its companies are scrambling to tap into Western company’s knowledge of free enterprise. Bonnstetter aims to help Polish companies learn the secrets of filling jobs with the best people and keeping them there.

“Poland’s businesses are trying to develop a talent pool while taking their first steps into a new system,” Bonnstetter says. “It’s not something that happens overnight, but TTI has been the key to talent selection for Fortune 500 companies long enough that we can ease the learning curve.”

TTI Performance Systems, Ltd., is the North America subsidiary of Target Training International (TTI). Based in Scottsdale, Ariz., TTI is a leading developer and marketer of research-based, validated assessment tools to help businesses and organizations effectively meet their human resource needs. Its products, including the TriMetrix™ System and Managing for Success® assessment series, are used in more than 50 countries and available in 23 languages.

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